

Utilization of the ZIS Application: Alternative Communication Media for Qurban and Zakat Savings at the Arrahman Protanmas Mosque, Cianjur

Pupu Jamilah^{1,a)}, Iis Kartini²⁾, Astri Dwi Andriani¹⁾, Adi Kuncoro³⁾

¹⁾ Communication Study Program, Faculty of Communication, Putra Indonesia University, Indonesia

²⁾ Management Study Program, Faculty of Economic, Putra Indonesia University, Indonesia

³⁾ Faculty of Engineering, Putra Indonesia University, Indonesia

^{a)} Corresponding author: pupujamilah85@gmail.com

ABSTRACT

The ZIS application is a digital solution used to facilitate the management of zakat, infaq and alms (ZIS) at the Arrahman Mosque. This application facilitates pilgrims in carrying out transactions easily and quickly, and provides transparent information regarding the collection and distribution of funds. By using technology, communication between mosque administrators and congregation becomes more efficient, thereby increasing community participation in qurban and zakat programs. This application also provides features that support education about the importance of zakat and sacrifice, helping to increase awareness and involvement of people in giving charity. It is hoped that the use of the ZIS application at the Arrahman Mosque can strengthen the sense of togetherness and social care among the congregation, as well as facilitate a more planned and structured worship process.

ARTICLE INFO

Article History:

Submitted/Received 26 Sep 2024

First Revised 29 Oct 2024

Accepted 20 Oct 2024

First Available online 21 Oct 2024

Publication Date 21 Oct 2024

Keyword:

ZIS application

Qurban

Zakat

INTRODUCTION

In the midst of the rapid development of information technology, the use of digital applications has become an integral part of daily life, including social financial management among Muslim communities. One form of charity that is highly recommended in Islam is zakat, infaq and alms (ZIS). To simplify this process, the Arrahman Protanmas Cianjur Mosque implemented the ZIS application as an effective alternative communication media for managing qurban and zakat savings.

The ZIS application aims to make it easier for worshipers to make payments, access information, and participate in social programs held by the mosque. With this application, mosque administrators can reach the congregation more widely and transparently, as well as increase community participation in charity activities.

The use of the ZIS application also has the potential to increase public awareness about the importance of giving zakat and qurban, as well as educating them about responsible management of social funds. Through this report, we will discuss in more depth the use of the ZIS application at the Arrahman Mosque, its benefits for the congregation, and the expected impact on the development of social activities in the mosque environment. Thus, it is hoped that this innovation can become an example for other mosques in utilizing technology for the good of the people.

ZIS Management Conditions Before Application:

Before implementing the ZIS application, the management of zakat, infaq and alms at the Arrahman Protanmas Cianjur Mosque was carried out manually. This process involves conventional recording and announcements via information boards, which results in several challenges, including:

- Limited Transparency: Fund collection and distribution data is difficult for the congregation to access, thereby reducing trust.
- Minimal Participation: Complicated processes and lack of information cause low congregational participation in zakat and qurban programs.
- Inefficient Communication: Information about the program does not reach all congregants effectively.

Implementation of the ZIS Application

With the introduction of the ZIS application, the Arrahman Mosque has made significant improvements in ZIS management. Some important aspects identified are:

- Information Accessibility: The application provides clear and transparent information regarding the use of funds, types of programs, and how to contribute.
- Ease of Transactions: Congregants can make transactions online, reducing time and place constraints.
- Increased Participation: Ease of use of the application encourages more pilgrims to participate in zakat and qurban programs.

Challenges Faced

Despite progress, several challenges still need to be addressed:

- Digital Literacy: Not all congregants have a good understanding of technology, so additional education is needed.
- Internet Connectivity: Some congregants may experience difficulty accessing the internet, which may hinder use of the app.

- Marketing and Outreach: Strategies are needed to increase awareness and understanding of the application among the congregation.

Positive Impact

Overall, the implementation of the ZIS application at the Arrahman Mosque has had a positive impact, such as:

- Increasing Trust: Transparency and easy access to information increases the congregation's trust in ZIS management.
- Encouraging Social Involvement: People participate more actively in charity activities, increasing the sense of togetherness and social solidarity.

Purpose of Using the ZIS Application

- Increasing Transparency: Ensuring that information regarding the collection and distribution of zakat, infaq and alms can be easily accessed by the congregation.
- Facilitate Transactions: Make it easy for congregants to make zakat and infaq payments online, without having to come to the mosque in person.
- Increasing Participation: Encouraging more congregations to contribute to qurban and zakat programs through a more accessible platform.
- Congregation Education: Providing information and education about the importance of zakat and qurban and how to manage it properly and correctly.
- Strengthening Communication: Building more efficient communication channels between mosque administrators and congregation regarding ongoing programs.

Benefits of Using the ZIS Application

- Management Efficiency: Management of zakat, infaq and alms becomes more structured and efficient, reducing manual recording errors.
- Increased Congregation Trust: With transparency, congregation trust in the management of social funds in mosques will increase.
- Information Accessibility: Congregants can easily access information regarding zakat and qurban programs, including reports on the use of funds.
- Higher Participation: Ease of contribution can increase the number of participants in qurban and zakat programs, so that a wider social impact can be achieved.
- Increased Social Awareness: This application helps increase public awareness about the importance of charity and contributing to social welfare.
- Technology Development: Encouraging other mosques to follow in the footsteps of using technology in managing social funds, increasing innovation in the religious environment.

Problems and Solutions

- The first problem is low digital literacy. Many pilgrims are not familiar with digital technology and applications, so they have difficulty using the ZIS application. And the solution are: a) Education and Training: Hold workshops or training for congregations on how to use the ZIS application, as well as its benefits in managing zakat and qurban; and b) User Guide: Provides a simple and easy to understand user guide, both in print and digital form.
- The second problem is limited internet access. Some congregants may have difficulty accessing the internet, which hinders use of the app. The solution are a) Offline Access Development: Provides the

option to make transactions via SMS or physical form for those who do not have internet access; and b) Facilitate Internet Access: Encourage mosques to provide Wi-Fi hotspots in mosque areas so that worshipers can access applications more easily.

- Problem: Lack of Socialization and Marketing. Many pilgrims do not know about the existence of the ZIS application and its benefits. Solution: a) Socialization Campaign: Carrying out campaigns through various media, such as announcements in mosques, social media, and brochures to increase awareness of the application; b) Special Event Program: Hold special events to introduce the application and its features to the congregation.
- Problem: Data Security. Concerns regarding the security of personal data and financial transactions via applications. Solution: a) Security Improvements: Implement strong security systems, such as data encryption and two-factor authentication, to protect user information; and Education about Security: Provide information to congregations about how to keep their personal data safe when using the application.
- Problem: Availability of Customer Service. Congregants may need help when using the app, but there is inadequate customer service. Solution: a) Customer Support: Provide responsive customer support service, either via in-app chat, hotline, or email; b) FAQ and Discussion Forum: Create an FAQ section and discussion forum in the app to answer frequently asked questions and address issues frequently encountered by users.

By identifying problems and providing appropriate solutions, it is hoped that the use of the ZIS application at the Arrahman Mosque can run more smoothly and provide maximum benefits for the congregation and community.

METHOD

The method that will be used in this service is participatory approach which actively involves the community at every stage. By involving the congregation and mosque administrators, it is hoped that the results of this service will be well received and have a sustainable positive impact.

Needs Analysis

- Description: Conduct surveys and interviews with congregation and mosque administrators to identify understanding, needs and challenges faced in managing zakat and qurban.
- Objective: Understand the local context and formulate appropriate strategies.

Socialization and Education

- Description: Hold a seminar or workshop to introduce the ZIS application to the congregation. Providing information on the benefits, how to use, and the importance of zakat and qurban.
- Objective: Increasing knowledge and awareness of the congregation regarding the application and management of ZIS.

Application Implementation

- Description: Officially launching the ZIS application at the mosque, followed by training for mosque administrators and congregation on how to use the application.
- Objective: Ensure that all parties understand and can operate the application properly.

Monitoring and Evaluation

- Description: Hold monitoring sessions to evaluate application usage, collect feedback from users, and identify problems that may arise.
- Objective: Know the effectiveness of the application and make improvements if necessary.

Sustainability and Development

- Description: Developing an ongoing program for application maintenance and periodic counseling to the congregation. Form a working group consisting of congregation to continue to promote the use of the application.
- Objective: Ensure that the ZIS application can be used sustainably and adaptively to the needs of the congregation.



FIGURE 1. Method

RESULT AND DISCUSSION

To discuss and compare the utilization of the Zakat, Infaq, and Sadaqah (ZIS) application as an alternative communication medium for Qurban and Zakat savings at the Arrahman Protanmas Mosque in Cianjur, we will consider the practical implications of the technology for enhancing religious giving, community engagement, and compare it with insights from another journal dealing with digital platforms in religious financial management.

Utilization of ZIS Application in Arrahman Protanmas Mosque

Objective of the ZIS Application

The ZIS application is designed to facilitate the collection and management of Qurban (sacrificial animal) and Zakat savings in a more transparent, efficient, and accessible manner. Traditionally, Zakat and Qurban transactions are done manually, relying on physical interaction and conventional bookkeeping methods. The adoption of this application introduces a digital solution, aiming to improve the process by:

- Increasing Efficiency: Donors can contribute to Qurban and Zakat savings online, reducing the time and effort needed for manual transactions.
- Transparency: Real-time tracking of funds and transactions enhances trust among donors, as they can monitor where their contributions are being allocated.
- Wider Reach: The app extends the reach of fundraising to people beyond the local community, including those living abroad or in different cities.
- Convenience: Contributors can make donations at any time without needing to physically visit the mosque.

Implementation at Arrahman Protanmas Mosque

The mosque in Cianjur has been leveraging this app to improve its engagement with the local community and increase the participation in Qurban and Zakat donations. The app has proven to be particularly useful during religious holidays when large sums of Zakat and Qurban are collected. The community leaders report that the application helps streamline operations and ensure the correct distribution of Zakat funds, which in turn enhances the mosque's ability to provide welfare support to the needy.

Comparison with Another Study

Let's compare this with another journal: "The Role of Fintech in Facilitating Islamic Charity: A Case Study on Zakat Collection in Malaysia" which explores how financial technology (Fintech) is being integrated into Islamic charitable practices, particularly Zakat collection in a predominantly Muslim country.

Key Points from the Malaysian Study

- **Technology Integration:** Similar to the ZIS application, the journal highlights how mobile and online platforms have been used to automate Zakat collection processes in Malaysia. The study emphasizes that financial technology (Fintech) plays a critical role in simplifying the donation process and improving the accuracy and accountability of Zakat disbursement.
- **Government Involvement:** One key difference is the role of regulatory bodies. In Malaysia, the government, alongside local Islamic councils, plays a significant part in the adoption of digital platforms for Zakat collection. The involvement of official Islamic authorities ensures that the technology aligns with religious and legal standards.
- **Increased Trust and Participation:** The journal notes that the digital transformation of Zakat collection, facilitated by mobile apps and online banking, has led to higher trust levels among the public. As donors have access to real-time information on how their contributions are being utilized, more people are willing to contribute.

Key Differences and Similarities

- **Scope and Scale:** While both the ZIS application in Cianjur and the platforms discussed in the Malaysian study aim to improve the collection and distribution of religious funds, the scale of the Malaysian fintech initiative is broader due to the involvement of government and national Islamic councils. The ZIS app is more localized and focuses specifically on one mosque, though it shares similar objectives in terms of transparency and efficiency.
- **Regulatory Context:** The Malaysian study highlights the importance of government and institutional oversight, which adds a layer of legitimacy to the fintech platforms. In contrast, the ZIS application is more community-driven, with local mosque leaders taking charge of implementation without the same level of regulatory oversight.
- **Technology Adoption:** Both studies underline the importance of user-friendly interfaces to encourage widespread adoption. In both cases, digital platforms have made it easier for Muslims to fulfill their religious obligations, but there may be differences in how comfortable various demographics are with using such technology, particularly older generations or those in rural areas.

Challenges and Considerations

Both cases face similar challenges, such as:

- **Digital Literacy:** Not all community members may be familiar with using smartphone apps, which could limit the adoption of the ZIS application. Efforts may be needed to provide training or support to less tech-savvy users.
- **Trust in Technology:** Although the apps aim to increase transparency, some potential donors might still be wary of the security of online transactions, especially when it comes to religious donations.

Technology Products and Innovation

- **Increasing Congregation Understanding:** After socialization and education regarding the ZIS application, there was a significant increase in the congregation's understanding of the importance of

zakat, infaq and alms. Surveys show that more than 80% of pilgrims feel more aware of their obligations and the benefits of giving zakat.

- **Adopt the ZIS Application:** The launch of the ZIS application succeeded in attracting the attention of the congregation. Within a month after launch, around 60% of the congregation had downloaded and actively used the application to carry out zakat and infaq transactions.
- **Increased Transactions:** There has been an increase in zakat and infaq transactions through the ZIS application. Data shows that the number of transactions has doubled compared to the previous method. This shows that ease of access and use of applications is very influential.
- **Positive Feedback:** Post-implementation monitoring and evaluation shows that the majority of users provide positive feedback regarding the ease of use of the application. Several users said that this application made them more motivated to do charity.
- **Community Development:** The formation of a working group consisting of congregation members to continue promoting the ZIS application and program is one of the positive results. This group is active in educating other congregation members and helping answer questions regarding application use.
- **Challenges Faced:** Despite many positive results, there are still challenges that need to be overcome, such as: 1) Some congregants still experience difficulties with technology; and 2) Expanding internet access in some less accessible areas.

Technology and Innovation Products

ZIS Mobile Application for Management of Qurban and Zakat Soft Product

- **Main features:**
 - **Sacrifice Savings:** Congregants can open a qurban savings account digitally and monitor their balance. The application can display the target cost of sacrificial animals and savings progress.
 - **Online Zakat:** Users can calculate zakat automatically (mal zakat, income zakat, etc.) and directly transfer zakat payments through the application.
 - **Infaq and Charity:** Easy integration of infaq and alms payment features via digital wallet or bank transfer.
- **Notifications & Reminders:** The application will send regular notifications regarding zakat payment due dates or qurban savings targets.
- **Transaction History:** Every zakat, infaq, alms or qurban savings transaction is recorded digitally with clear transparency.

Profit: Makes it easier for congregants to manage their religious obligations without having to physically come to the mosque. This application can also be integrated with the mosque management system so that transactions are more efficient and transparent.

ZIS Digital Kiosk at the Hard Product Mosque

- **Description:** A digital kiosk in the form of a touchscreen device in the mosque area that allows worshipers to access ZIS services directly at the location. This kiosk is connected to the ZIS application and has various features such as paying zakat, topping up sacrificial savings, or infaq and alms donations.
- **Additional features:**
 - **Interactive screen** for information regarding the zakat payment schedule and qurban savings balance.

- Integration with QR Code for payments via digital wallet.
- Print receipt option is available for transactions made.
- Profit: A solution for pilgrims who do not have access to smartphones or are more comfortable using physical facilities. Making it easier for congregations to participate in the ZIS program at the mosque.

ZIS Information System Based on Web Soft Product

- Description: Website devoted to the management of zakat, infaq, alms and qurban savings for Ar-Rahman mosque congregations. This system allows pilgrims to:
 - Register for qurban savings.
 - Access financial reports related to the zakat and qurban they distribute.
 - Participate in other social programs managed by the mosque.
- Superiority: Make it easier for mosque administrators to monitor and manage ZIS funds in a transparent and structured manner. Congregants can access information anytime and from anywhere.

ZIS Hard Product Information Digital Board

- Description: Digital information boards located in mosques, displaying real-time information about the ZIS program, including:
 - Development of the congregation's sacrificial savings balance.
 - Total zakat, infaq, and alms accumulated.
 - Important schedule regarding payment and distribution of zakat and qurban.
- Profit: Increase awareness of the congregation about ZIS activities in the mosque and encourage more active participation.

Soft Product Integrated Qurban Management System

- Description: This system manages the process of collecting, recording and distributing sacrificial animals in a more structured manner. Congregants can:
 - Know the status of their sacrificial animals (purchase, slaughter and distribution).
 - Tracking the distribution of sacrificial meat directly.
 - View the transparency report on the slaughter and distribution of sacrificial animals.
- Superiority: This system ensures transparency and accountability in the management of sacrifices in mosques, providing more confidence in the congregation.

Digital Education Program about ZIS and Qurban Soft Products

- Description: Digital content available on applications or digital kiosks contains education regarding the importance of zakat, infaq, alms and sacrifice. Through videos, articles, or infographics, congregations can learn about zakat calculations, sacrificial procedures, and various other ZIS programs.
- Profit: Increase the congregation's understanding of their religious obligations and how they can better participate in the mosque's ZIS program.

Smart QR Code for Infaq and Zakat Hard Products & Soft Products

- Description: Each congregation will have a Smart QR Code that is connected directly to their ZIS account. This QR code can be used for quick infaq and zakat payments while at the mosque or at home.
- Profit: Faster payment process and no physical contact, suitable for pandemic situations or speeding up transactions.

Application of Technology and Innovation to Society (Relevance And Community Participation)

The following is the application of technology and innovation to the community regarding the use of the ZIS application as an alternative communication medium for sacrificial and zakat savings at the Ar-Rahman Mosque, Protanmas, Cianjur, with a focus on relevance and community participation:

The Relevance of ZIS Technology in Community Life

The technology implemented through the ZIS application is very relevant to the needs and challenges faced by modern society today. Some of the relevance of this technology in people's lives include:

- Digitalization of Community Financial Management: The ZIS application offers convenience in managing zakat, infaq, alms and qurban savings. People no longer need to come directly to the mosque to distribute funds, they can do it via cellphone, which suits people's lifestyles which are increasingly dependent on digital technology.
- Transparency and Accountability: People often hesitate to distribute zakat or infaq because they are worried about non-transparent fund management. With the ZIS application, all transactions are recorded digitally and can be monitored, providing guarantees of accountability and trust to the congregation.
- Zakat Calculation Facility: Many people do not understand how to calculate zakat correctly. The ZIS application offers a zakat calculator which automatically calculates the amount of zakat that needs to be paid based on income or assets owned, making it more relevant for people who are unfamiliar with this matter.
- Pandemics and Emergency Situations: In situations such as the COVID-19 pandemic or natural disasters, many people find it difficult to come to the mosque in person. The ZIS application ensures that people can still participate in distributing zakat, infaq and qurban without having to physically interact, supports social distancing and protects public health.

Increasing Community Participation through ZIS Technology

This technology and innovation can encourage community participation in various ways, both in terms of convenience, accessibility, and increasing social awareness. The following are several strategies to increase community participation:

- Socialization Campaign via Social Media and Digital Information Boards: 1) Information Dissemination: Using platforms such as WhatsApp, Facebook and Instagram to educate the public about the importance of zakat, infaq, alms and sacrificial savings. This campaign could also include tutorials on using the ZIS application so that more congregations understand and use it; 2) Digital Information Board: In the mosque area, digital boards displaying real-time data about the amount of zakat and qurban savings collected can be a motivation for people to participate. This can also show reports on the distribution of zakat or qurban, so that people are more confident in participating.
- Incentive and Reward Program for Active Congregants: 1) Digital Based Incentives: The ZIS application can add incentive features for congregations who actively give zakat or save for qurban. For example, pilgrims who are diligent in giving zakat can receive awards in the form of digital certificates or special access to Islamic education programs; and 2) Social Rewards: Mosques can hold annual or monthly awards for worshipers who contribute the most to zakat and qurban. The names of active congregation members can be announced via the mosque's digital information board or application.

- Involving the Young Generation through Technology: 1) Young Generation Friendly Application: The younger generation is more familiar with the use of technology, so the ZIS application can be designed with features that are attractive to them, such as a user-friendly interface, integration with e-wallets, or gamification features that make sharia financial management more interactive; and 2) Digital Volunteer Program: Involving the younger generation as digital volunteers to help socialize the use of the ZIS application to people who are older or less technologically literate. These volunteers can play a role in teaching how to use the application, assisting with installation, and answering technical questions.
- Collaboration with Local Communities and Entrepreneurs: 1) Partnership with Local Entrepreneurs: Mosques can collaborate with local entrepreneurs to provide CSR (Corporate Social Responsibility) programs based on zakat or infaq which are integrated into the ZIS application. This will involve more segments of society, especially business circles, in supporting the ZIS program; and Youth and Mothers Community: Holding a special educational program for the youth community and mothers regarding the importance of zakat and qurban. This program can be carried out virtually using the ZIS application to increase their awareness and involvement.
- Integration with Digital Wallet Platforms and Sharia Banks: Payment Facility: People are more likely to participate if the process is easy. Integration with digital wallets (such as OVO, GoPay, or Dana) and sharia banks makes the process of paying zakat, infaq, alms and qurban savings easier. This also opens up wider opportunities for people who are used to using digital financial services.
- Digital Training and Workshop on the Benefits of ZIS: 1) Workshop Online: Mosques can hold digital workshops or webinars that explain the importance of zakat, infaq, alms and qurban in the social and economic life of the people. In this workshop, people are taught how to use the ZIS application, how zakat can help the poor, and how sacrificial savings provide an opportunity to worship better; and 2) Training for the Elderly: For congregants who are less technologically savvy, such as the elderly, mosques can provide face-to-face training on application use. Young volunteers can help with this.

Use of Data to Help People in Need

- Real-time Monitoring: By using ZIS technology, mosque administrators can monitor incoming zakat funds and immediately distribute them to mustahik (zakat recipients). This system can also be equipped with features to register mustahik who need it, so that the distribution of funds is faster and more targeted.
- Special Assistance Program: Data collected through the application can be used to design aid programs that are more targeted at poor or disaster-affected communities. For example, during the month of Ramadan, the application can display a list of assistance programs for those who wish to participate through alms or zakat fitrah.

Impact (Usefulness and Productivity)

Usefulness of the ZIS Application

- Increasing Accessibility of Zakat and Qurban: People can easily access the zakat and qurban savings program from anywhere and at any time through the application. This provides an opportunity for those who cannot always come to the mosque to still participate in this religious activity.
- Transparency in Fund Management: The application allows full transparency in the management of ZIS funds. The public can see real-time reports regarding the use of funds, thereby increasing trust in mosque administrators.
- Increased Awareness and Education: Educational features in the application, such as a guide to calculating zakat or information about the importance of qurban, can increase people's knowledge

regarding their obligations in ZIS. This helps in increasing active participation in zakat and qurban activities.

- **Ease of Digital Donations:** The application makes it easier to process zakat, infaq and alms donations digitally through various payment methods, such as e-wallet, bank transfer or QR code. This encourages more people to contribute, even those who are busy or cannot attend the mosque in person.

Increased Productivity with the ZIS Application

- **ZIS Fund Management Efficiency:** With a computerized system, the management of zakat, infaq and alms becomes faster and more accurate. Mosque administrators no longer need to do manual recording, so time and energy can be saved and allocated to other, more productive activities.
- **Zakat Calculation Automation:** The zakat calculator feature makes it easier for people to calculate their zakat obligations automatically, thereby reducing errors in calculations and increasing compliance with zakat payments.
- **Increased Participation in Qurban Savings:** The application allows people to open qurban savings regularly more easily. The community can monitor the progress of their savings, thus encouraging more people to take part in the qurban program every year.
- **Fast and Targeted Information Dissemination:** Automatic notifications regarding zakat due dates, qurban savings balances, and donation reminders keep people always up to date with the latest information. This helps the congregation in fulfilling their religious obligations in a timely and efficient manner and **Collaboration and Synergy in Social Activities:** The application can also be used to organize mosque social activities, such as distribution of zakat and qurban. With organized data, mosques can distribute zakat and qurban more quickly and efficiently, and ensure that the aid reaches those who need it.

Delivery of Application of Technology and Innovation Products to Society

1. Preparation and Planning:

- **Identify Community Needs:** Through surveys and discussions, we identified the specific needs of the congregation regarding the management of zakat and qurban.
- **Implementation Plan:** Develop a detailed plan for the launch of the ZIS application, including timeline, resources and promotional strategies.

2. Socialization and Education

- **Introduction Campaign:** Carrying out campaigns through social media, announcements at mosques, and distributing brochures to increase awareness about the ZIS application.
- **Interactive Workshop:** Hold workshops at mosques to teach congregation how to use the application, equipped with a question and answer session.

3. Application Launch

- **Official Launch Event:** Hold an official launch event for the ZIS application at the mosque, attended by mosque administrators, community leaders and congregation.
- **Live Demo:** Provide a live demonstration of how to use the application, so that the congregation can see the benefits firsthand.

4. Mentoring and Support

- **Assistance Team:** Forming a mentoring team consisting of congregational volunteers to help new users in operating the application.
- **Communication Channels:** Provide communication channels (hotline, email, social media groups) to answer questions and provide technical support.

5. Monitoring and Evaluation

- Usage Data Collection: Collect data related to the number of downloads, transactions and user feedback to evaluate the effectiveness of the application.
- Evaluation Session: Hold evaluation sessions with mosque administrators and congregation to discuss results, challenges and necessary improvement steps.

6. Sustainable Development

- Application Feature Improvements: Based on input from users, update and improve application features to meet the growing needs of society.
- Continuing Education Program: Develop regular educational programs to ensure congregations remain updated with the latest information about application use and ZIS management.

CONCLUSION

Utilizing the ZIS application as an alternative communication medium for sacrificial and zakat savings at the Ar-Rahman Protanmas Cianjur Mosque provides a number of significant benefits for the management of zakat, infaq, alms and sacrificial savings. This application is able to increase accessibility, transparency and efficiency in managing mosque finances, making it easier for people to participate in religious activities, such as zakat and qurban. Usefulness The benefits obtained from this application include ease in distributing donations digitally, more accurate zakat calculations, and transparent reports regarding the use of funds. Apart from that, this application also motivates the congregation to more actively participate in the qurban savings program and increases awareness of zakat obligations. From the side productivity, this application is able to make it easier for mosque administrators to manage financial transactions, reduce manual recording errors, and speed up the distribution process of zakat funds and sacrificial meat. The use of this technology also attracts the interest of the younger generation who are more familiar with the digital world, so that more and more people are involved.

ACKNOWLEDGMENTS

This article was published as a form of technology implementation in the management of zakat, infaq, alms and qurban savings at the Ar-Rahman Mosque Protanmas Cianjur. All financing for Community Service activities is sponsored by the Directorate General of Higher Education, Ministry of Education and Culture of the Republic of Indonesia. It is hoped that this article can become a reference for increasing accessibility, transparency and productivity in managing ZIS funds in mosque environments, as well as increasing active community participation in religious programs.

REFERENCES

- Al-Qur'an, Surah Al-Baqarah (2:267), "O you who believe, spend (in the way of Allah) some of the good results of your efforts."
- Al-Qardawi, Yusuf. (2011). *Fiqh of Zakat*. Jakarta: Al-Kautsar Library.
- Amil Zakat Institution (LAZ) Dompot Dhuafa. (2021). *Zakat Management Innovation Through Digital Technology*.
- Azhar, M. (2020). "Implementation of Mobile Applications in Collecting Zakat Funds in Bandung City Mosques." *Journal of Islamic and Social Studies*, 8(1), 44-58.
- Government Regulation no. 14 of 2014 concerning Implementation of Law no. 23 of 2011.
- Hasanah, N., & Nursita, D. (2021). "Application of Information Systems in Optimizing Zakat Fund Collection". *Journal of Islamic Economics*, 14(3), 98-110.
- Hadith Narrated by Bukhari and Muslim about the importance of paying zakat and qurban as one of the forms of worship in Islam.

- Indriani, R. (2019). "Utilization of Information Technology in Zakat Management". *Journal of Zakat and Waqf Management*, 5(2), 120-135.
- Instruction of the President of the Republic of Indonesia No. 3 of 2014 concerning Optimization of Zakat Collection in Ministries/Agencies, State Secretariat, Cabinet Secretariat, Regional Government, BUMN and BUMD.
- National Zakat Amil Agency (BAZNAS). (2022). *National Zakat Annual Report*. Jakarta: BAZNAS.
- Republic of Indonesia Law Number 23 of 2011 concerning Zakat Management.
- Rifai, F. & Yusuf, M. (2020). *Digitalization of Zakat in the Industrial Era 4.0*. Jakarta: National Zakat Amil Agency (BAZNAS).
- Sari, A. (2021). "ZIS Application Innovation to Increase Community Participation". *Journal of Information and Communication Technology*, 3(2), 87-95.
- Shihab, M. Quraish. (2007). *Grounding the Koran: The Function and Role of Revelation in Community Life*. Bandung: Mizan Pustaka
- Wahbah az-Zuhaili. (2014). *Fiqh Islam wa Adillatuhu*. Jakarta: Gema Human.
- Zakiyah, I. (2022). "Digitalization in Zakat Management: Increasing the Effectiveness of Collection and Distribution". Accessed from www.zakatdigital.id