

Application of the Brainstorming Discussion Method as a Support for Public Speaking Learning for Santri API ASRI Tegalrejo Magelang

Rika Mulia Ningsih^{a)}, Siswanto^{b)}, Purwanto^{c)}

STAI Syubbanul Wathon Magelang, Magelang, Indonesia

^{a)}Corresponding author: rikamulianingsih25@gmail.com

^{b)}siswanto@staia-sw.or.id

^{c)}purwanto@staia-sw.or.id

ABSTRACT

Learning public speaking is an important aspect of developing public speaking skills for students in Islamic boarding schools. In this context, the brainstorming discussion method emerged as an innovative approach to improve speaking ability and creativity. This research aims to explore the effectiveness of applying the brainstorming discussion method in teaching public speaking at the API ASRI Islamic Boarding School Tegalrejo Magelang. The research method used is qualitative analysis based on observation and interviews. The research results show that the brainstorming discussion method is effective in stimulating the active participation of students, broadening their horizons, and increasing their confidence in public speaking. Students show better abilities in generating creative ideas and conveying messages clearly after participating in this program. However, the challenges of program implementation and sustainability need further attention. The implications of this research provide a basis for further development in the context of Islamic boarding school education and emphasize the importance of using the brainstorming discussion method in learning public speaking for Islamic boarding school students.

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INTRODUCTION

Public speaking, or public speaking, is an important skill in a person's personal and professional life (Andriyani et al., 2023). Simply put, public speaking is the ability to convey a message or idea clearly, convince, and captivate the audience verbally in front of a group of people (Asriandhini & Trisnawati, 2023). This skill is not only needed in the context of formal presentations in front of a general audience, but also in everyday situations such as group discussions, meetings, or even social interactions (Fathoni et al., 2021). Public speaking learning is an important aspect of developing public speaking skills (Hamzah & Oktavia, 2022), especially for students studying at API ASRI Tegalrejo Magelang. In the ever-evolving modern world, the ability to communicate effectively is a highly valued skill, both in educational environments and in the world of work (Nurjanah, 2019). Students at API ASRI Tegalrejo Magelang Islamic boarding school have special needs in developing speaking skills that are not only inherent in the technical aspects of speaking, but also in the ability to inspire, convince, and interact effectively with their audience. This research will explore the application of the brainstorming discussion method as a support for public speaking learning among API ASRI Tegalrejo Magelang students.

API ASRI Tegalrejo Magelang is an Islamic educational institution that is committed to providing holistic education to its students. Located in the city of Magelang, Central Java, this institution has a long tradition of educating the younger generation with strong Islamic values while preparing them to become future leaders who can contribute positively to society. One important aspect of education at API ASRI is the development of public speaking skills.

Based on observations regarding public speaking conditions at API ASRI Tegalrejo Magelang Islamic Boarding School can vary depending on the experience, skill level, and individual background of the students. In general, some students have extensive experience in public speaking through activities such as speeches, presentations, or debates before joining the pesantren. They have become accustomed to the demands and pressures associated with speaking in front of a crowd. On the other hand, some students have not been widely exposed to the concept of public speaking before. For them, public speaking is a new and challenging experience. They feel anxious, afraid of the judgment of others, or lack confidence in conveying their ideas and ideas. In addition, the level of speaking skills of students can also vary. Some have good communication skills, with the use of clear language, proper intonation, and the ability to grab the attention of the audience. On the other hand, other students need more practice in structuring speech, using effective body language, or managing tension and anxiety when speaking in public.

It is important to remember that the public speaking condition at API ASRI Tegalrejo Magelang Islamic Boarding School is dynamic and continues to grow along with the continuous learning process. With the support of educators and an inclusive learning environment, students have the opportunity to develop their speaking skills gradually. Through structured exercises and various supportive learning techniques, it is hoped that each student can overcome challenges and improve their ability to speak in public. Therefore, a learning approach that pays attention to the needs and diversity of participants is the key to success in achieving the desired learning goals.

In the context of public speaking learning, the brainstorming discussion method emerged as one of the interesting and effective approaches to developing the ability to speak and think creatively in participants (Purwaningrum, 2020). Brainstorming, in the context of learning, is a process of collecting ideas collectively and without criticism that aims to trigger creative thinking and produce innovative solutions to a problem (Sunandar & Effendi, 2018). In the context of public speaking learning, this method not only provides opportunities for participants to share their ideas, but also helps them to overcome fear, increase self-confidence, and develop the ability to think quickly and responsively in public (Labahi, 2019). The brainstorming discussion method offers an inclusive and collaborative approach to public speaking learning (Rulistiani et al., 2023). In brainstorming discussion sessions, each participant has the same opportunity to

participate and contribute, without any limiting judgment or criticism (Yusuf & Trisiana, 2019). This creates a safe and supportive environment for students to express freely, try new ideas, and overcome their fears in public speaking (Asiyah, 2018). Thus, this method not only facilitates the transfer of knowledge and skills but also forms a positive attitude toward learning and increases participants' learning motivation (Febnasari et al., 2019).

The choice of brainstorming discussion method as a support for public speaking learning for students at API ASRI Tegalrejo Magelang is based on several important considerations (Ramadhanti & Mana, 2018). First, this method is widely known for its ability to stimulate creative thinking and generate innovative ideas (Asiyah, 2018). In the context of public speaking learning, where students are faced with the challenge of thinking quickly and responsively in public, the ability to generate new ideas quickly is very important (Siregar, 2019). Brainstorming discussions create an environment that allows each participant to contribute without fear of judgment so that they can express themselves freely and try new approaches to public speaking (Paramita & Kristiana, 2013). In addition, this method also promotes collaboration and interaction between participants, which helps in building confidence and the ability to work together in social situations that may be challenging (Ida Maulida & Wahyudi Yulianto, 2021). More than just a tool to gather ideas, brainstorming discussions are a means to practice speaking and thinking skills effectively, which is crucial in the context of public speaking learning (Wijaya & Usmoni, 2023). Therefore, choosing the brainstorming discussion method as a support for public speaking learning at API ASRI Tegalrejo Magelang is the right step to create an inclusive, dynamic learning environment and support the holistic development of student speaking skills.

This study aims to explore the effectiveness of the application of the brainstorming discussion method as a support for public speaking learning among API ASRI Tegalrejo Magelang students. Through a qualitative approach, this study will observe the learning process using this method and collect data through interviews with many students involved in public speaking learning activities. Thus, this research will not only identify the impact of the application of brainstorming discussion methods in the development of student's speaking skills and confidence but will also provide valuable insights for the development of more effective public speaking learning strategies in educational environments.

METHOD

This community service activity is carried out using the ABCD (Asset Based Community Development) method approach which has proven effective in building the capacity and potential of Santri API ASRI Tegalrejo Magelang. ABCD (Asset-Based Community Development) is a method in community development that is in the mainstream that aims to create a social life structure in which people have an active role as agents of change and drivers of development in their environment. The ABCD method places focus on resources and potential that already exist within the community, not just on existing problems and shortcomings (Prasetyo et al., 2024). This approach focuses on optimizing the utilization of assets and potentials owned by API ASRI Tegalrejo Magelang Islamic boarding schools in Tepo Hamlet, Dlimas Village, Tegalrejo District, and Magelang Regency. The focus of this service is focused on the female students of Junior High School (SMP) grade VIII. One of the main focuses of asset-based learning assistance programs is changing people's view of themselves. People are encouraged not only to pay attention to their weaknesses and problems but also to appreciate what they have and can do.

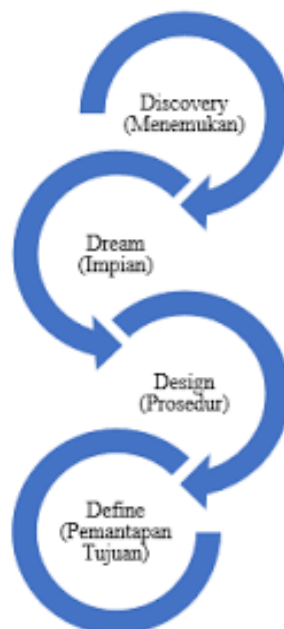


FIGURE 1. Asset-Based Community Development Diagram

RESULTS AND DISCUSSION

RESULTS

This community service activity is on June 12 to June 27, 2022. This activity is one of the activities carried out by the author to hone public speaking skills using the Brainstorming method. With the implementation of this service activity, it is hoped that it can improve the public speaking skills of API ASRI Tegalrejo Magelang students so that in the end they can perform well in front of the public. In the mentoring process using the ABCD (Asset Based Community Development) method, five stages must be passed, namely:

Discovery In the focus of observation, the research directs attention to interactions between students during public speaking learning sessions that use brainstorming discussion methods. This observation includes observations of how students participate in discussions, how they convey ideas, their responses to ideas submitted by fellow participants, and group dynamics during brainstorming sessions. The results showed that the brainstorming discussion method provides a stimulating opportunity for students to contribute actively, feel comfortable in expressing opinions, and support each other in developing creative ideas.

The results of interviews with students involved in learning activities also revealed a positive outlook on the use of brainstorming discussion methods. The majority of students stated that this method helps them improve their speaking skills, feel more confident when speaking in public, and develop the ability to think creatively. They also highlighted the importance of collaboration and support among fellow students during the learning process. Some students also revealed that through brainstorming discussions, they became more open to accepting new ideas and broad-minded in structuring their arguments or presentations. The results of this interview confirm that the brainstorming discussion method is effective in facilitating public speaking learning among API ASRI Tegalrejo Magelang students, as well as strengthening observations about its positive impact on participation and the development of their speaking skills.



FIGURE 2. Interview with students Daffa Maulidah, Suryaningtyas, and Nanda are students of API ASRI Tegalrejo Magelang.

Dream

With this research, API ASRI Tegalrejo Magelang students have the opportunity to realize their dreams of developing public speaking skills more confidently and effectively. Many students dream of becoming inspiring speakers, leaders who can affect positive change in society, or simply become individuals who can communicate clearly and convincingly in various situations. Through the application of the brainstorming discussion method, students can see that their dreams can be realized through inclusive learning and oriented toward developing individual potential. They can dream of overcoming their fear of public speaking, broadening their horizons about the world, and acquiring skills useful for their personal and professional lives in the future. With this research, students can feel supported and encouraged to pursue their dreams with more confidence and determination.

Design

Public speaking design using the brainstorming method at API ASRI Tegalrejo Magelang Islamic Boarding School requires careful and directed planning. The first step in this design is the definition of clear learning objectives, which can include improving speaking skills, developing creative thinking, or mastering public speaking techniques. After that, the selection of relevant and interesting topics becomes the key to sparking productive discussions. Learning materials must be carefully structured, including relevant information and techniques to be taught to students. Brainstorming sessions need to be well organized, including the division of diverse groups and effective facilitation from a chaperone or facilitator. During the session, it is important to record the ideas generated and provide constructive feedback to each group. After the session is over, a thorough evaluation of the activities needs to be done to identify areas that can be improved in the future. With a structured design and involving active participation from students, public speaking sessions using brainstorming methods at API ASRI Tegalrejo Magelang Islamic Boarding School can be a meaningful learning experience and provide significant benefits for the development of students' speaking and creative thinking skills.



FIGURE 3. Activities (a) material delivery (b) group division (c) direct practice

Define

When carrying out brainstorming discussions at API ASRI Tegalrejo Magelang boarding school, which became an important foundation for the smooth running of the process where students gathered to produce creative ideas and solutions related to the topic or problem discussed. The purpose of this discussion included improving speaking skills, building confidence, and innovative thinking among students. Discussion moderators play a key role in guiding the process as well as creating a supportive and inclusive environment. The rules and ethics described, such as listening respectfully and valuing each contribution, help maintain cooperation and respect each participant's perspective. With a strong understanding of these definitions, students at API ASRI Tegalrejo Magelang boarding school can participate effectively, collaborate, and generate useful ideas in the context of their learning and personal development.

Destiny

This program is carried out 12 times, starting from Saturday to Thursday. This program is carried out during the study of the book of Amstilati every Saturday to Monday and the book of Safinatunnajah every Tuesday to Thursday. This activity is carried out from 07.00 WIB to 08.00 WIB. By applying the Brainstorming discussion method, the author explains how to speak in public correctly. The author also ensures that each student understands the basics that have been given by the author. Furthermore, on the last day, the author conducted a test for the students.

Success indicators in the program of implementing the brainstorming discussion method as a support for public speaking learning at API ASRI Tegalrejo Magelang Islamic Boarding School are very important to ensure its effectiveness and positive impact on students. The active participation of students in the discussion session is the main indicator, where the more students who are involved and contribute, the more successful the program will be. Furthermore, improving public speaking skills, measurable through the ability of students to compose arguments, speak clearly, and influence the audience, is also an important benchmark. Creativity in generating ideas during brainstorming sessions shows the effectiveness of the program in stimulating students' creative thinking. Increased confidence in public speaking is another relevant indicator. Positive responses and constructive feedback from participants and moderators also reflect the success of the program. The use of learned skills in everyday contexts or other activities outside the pesantren signifies the long-term success of the program. By monitoring these indicators regularly, API ASRI Tegalrejo Magelang Islamic Boarding School can evaluate the effectiveness of the program and make the necessary adjustments to improve students' public speaking learning.

DISCUSSION

The results of community service carried out at the API ASRI Tegalrejo Magelang boarding school in the context of the application of the brainstorming discussion method as a support for public speaking learning for students at the API ASRI Tegalrejo Magelang boarding school are very significant. First of all, this community service provides an opportunity for students to develop public speaking skills, a skill that is very important in their future lives, both in academic and professional contexts. By honing public speaking skills, students can become confident speakers, able to express their ideas clearly and influence the audience more effectively. The brainstorming method can improve public speaking because:

- **Expand horizons:** The brainstorming process invites active participation from participants, which can generate diverse ideas and perspectives on a particular topic. This helps the speaker to have a broader perspective in delivering public speaking material.
- **Reduced anxiety:** In an open and supportive atmosphere, participants feel more comfortable contributing without fear of criticism or negative judgment. This helps reduce anxiety which is often an obstacle in public speaking.
- **Encourages creativity:** The brainstorming process encourages participants to think outside the box and generate unique ideas. This can help speakers find new approaches or strategies for conveying their message in a way that attracts and captivates the audience.
- **Strengthen spontaneous speaking skills:** By participating in dynamic and fast-paced discussions, participants are trained to speak spontaneously and be responsive to emerging ideas. This helps improve improvisational speaking skills, which are often needed in public speaking situations.
- **Build self-confidence:** Through positive experiences in contributing and receiving feedback from fellow participants, individuals can build self-confidence in their speaking abilities. It helps overcome the fear and anxiety associated with public speaking.
- **Enabling collaborative learning:** The brainstorming method promotes collaboration and exchange of ideas between participants. In the context of public speaking, this can encourage more active, discussion-based learning, which helps deepen understanding of the material discussed.

Thus, through a dynamic and inclusive process, the brainstorming method can be an effective tool for improving public speaking skills and preparing speakers to communicate more effectively in various situations. Results of students' participation in public speaking sessions using the brainstorming discussion method showed a significant impact on the development of their speaking skills. Students showed improvement in their ability to construct clear and persuasive arguments, as well as in their ability to organize their ideas in a more structured manner. In addition, they also showed an increase in their confidence in public speaking, which was reflected in more confident body expressions and more open body language. The results also showed an improvement in the ability of students to respond to questions or responses from the audience more sharply and confidently. Overall, participation in public speaking sessions using brainstorming discussion methods provides opportunities for students to hone their speaking skills in a way centered on collaboration, creativity, and interaction, ultimately helping them become more effective and confident speakers in a variety of life contexts.

In public speaking, the brainstorming discussion method is a technique where a speaker or a group of people meet to generate ideas or solutions spontaneously and creatively to certain topics or problems (Nurislahul Jannah, Nurhidaya M, 2023). This method involves the active participation of all discussion members, who are given the freedom to express their ideas without prior criticism or evaluation (Farias et al., 2018). Brainstorming discussions can be used in preparation for speeches, training sessions, or public forums to gather diverse perspectives and ideas from various participants. This can help enrich the content of the presentation and expand the scope of ideas discussed in speeches or public presentations (Mustari,

2023). Public speaking with the brainstorming discussion method is feasible to be used to hone public speaking skills because this method allows participants to actively participate in the learning process, generate creative ideas, and broaden their views through collaboration and reflection together (Salsabila & Syarifah, 2024).

CONCLUSION

The application of the brainstorming discussion method as a support for public speaking learning for students at API ASRI Tegalrejo Magelang Islamic Boarding School shows great potential to improve their public speaking skills, confidence, and creativity. Through this discussion, students can be actively involved in generating new ideas, collaborating with others, and developing critical thinking skills. The results showed that this method has a positive impact in improving public speaking learning in pesantren, although implementation and sustainability challenges need further attention. Therefore, the development of this program is important to ensure its effectiveness in the long run. Thus, the use of brainstorming discussion methods in the context of public speaking learning in pesantren can be a significant step to strengthen speaking skills and prepare students to play an active role in the community and society at large.

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