

Increasing Understanding About the Wise Use of Social Media for Depok Communities

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Abstract

The use of social media has become inevitable in modern life. Although it has many benefits, using social media can also bring risks and negative impacts, especially when not used wisely. This community service aims to increase the Depok community's understanding of using social media wisely. The method used in the implementation of community service is by conducting community service activities face to face with the people of Depok City, which is located in the Rangkap Jaya Sub-District, Pancoran Mas District - Depok City. The results of this program show a significant increase in understanding among the people of Depok. Community service program participants reported being better able to spot fake news, maintain online privacy, and interact ethically on social media. In addition, participants were also more aware of potential dangers such as online bullying and the spread of false information. This community service program has succeeded in creating positive changes in the social media usage behavior of the people of Depok. This proves the effectiveness of a community-based approach in increasing digital literacy. These findings can serve as a reference for similar efforts in other communities, promoting wiser and more responsible use of social media throughout society.

Keywords: Wise, use, social media

INTRODUCTION

The City of Depok, like many other big cities, has experienced a significant increase in the use of social media in recent years. Many residents, especially the younger generation, actively use various social media platforms in various aspects of daily life. Social media is a means used to communicate between people, in this case, certain individuals or groups through online media without having to meet face to face.

The number of internet users in Indonesia currently reaches 63 million people, according to what was disclosed by the Ministry of Communication and Informatics (Kemenkominfo). Of the 63 million people, 95 percent use the internet to access social networks. Therefore it is necessary to be provided with knowledge and information on the benefits, threats, and rules for using the internet, especially social media.

Advances in digital technology have brought about major changes in the way we communicate and interact. However, these changes also create new legal challenges that the public needs to understand. For example, issues of privacy, copyright, cyberbullying, and the

spread of fake news are some of the legal issues related to social media use. In using social media, it is necessary to avoid spreading negative content such as issues of SARA, pornography, and hate speech, as well as cross-checking the truth of the news (Fadhli et al., 2020) .

Benefits of using social media for individuals(Kementerian Komunikasi Dan Informatika, 2018):

- Helping the user community interact with other parties, without being limited by who wants to communicate and at any time through an internet connection.
- The amount of information in cyberspace that can be accessed by everyone, makes social media a choice of means of learning and self-development.
- Social media is used as a medium of entertainment for users in their daily activities, because the content spread on social media today is very large and varied.
- The opening of job opportunities arising from the development of social media, including content creators, article writers, to selling online.

The need for a better legal understanding of social media use is increasingly pressing. People need to know their rights and obligations in interacting online, and how to protect themselves from potential legal risks. For this reason, it is necessary to carry out Community Service activities which aim to provide a better understanding of the law, so that the community can avoid adverse legal situations and report violations of the law that the community experiences.

It is hoped that Community Service activities can be an important step in building better cooperation between the government and the community in dealing with legal issues related to social media. Authorities can cooperate with the public in reporting violations of the law and ensuring effective law enforcement.

Against this background, Community Service activities on the wise use of social media in Depok City are important to provide better understanding and protection to the public in an increasingly complex online environment. It also aims to promote responsible and ethical use of social media in Depok City.

METHOD

This Community Service takes the theme 'Increasing Understanding of the Wise Use of Social Media for the Depok Community', with an outreach method attended by the Depok community by delivering prepared material. Real implementation is carried out by selecting targets and signing cooperation with partners as a form of attention to administrative order. This series of activities is a form of pre-counseling activity. Gradually, the implementation of community service is carried out in the following stages: processing permits, discussions with stakeholders (partners) implementing counseling, which in principle, the flow of thought for implementation can be seen in Figure 1.

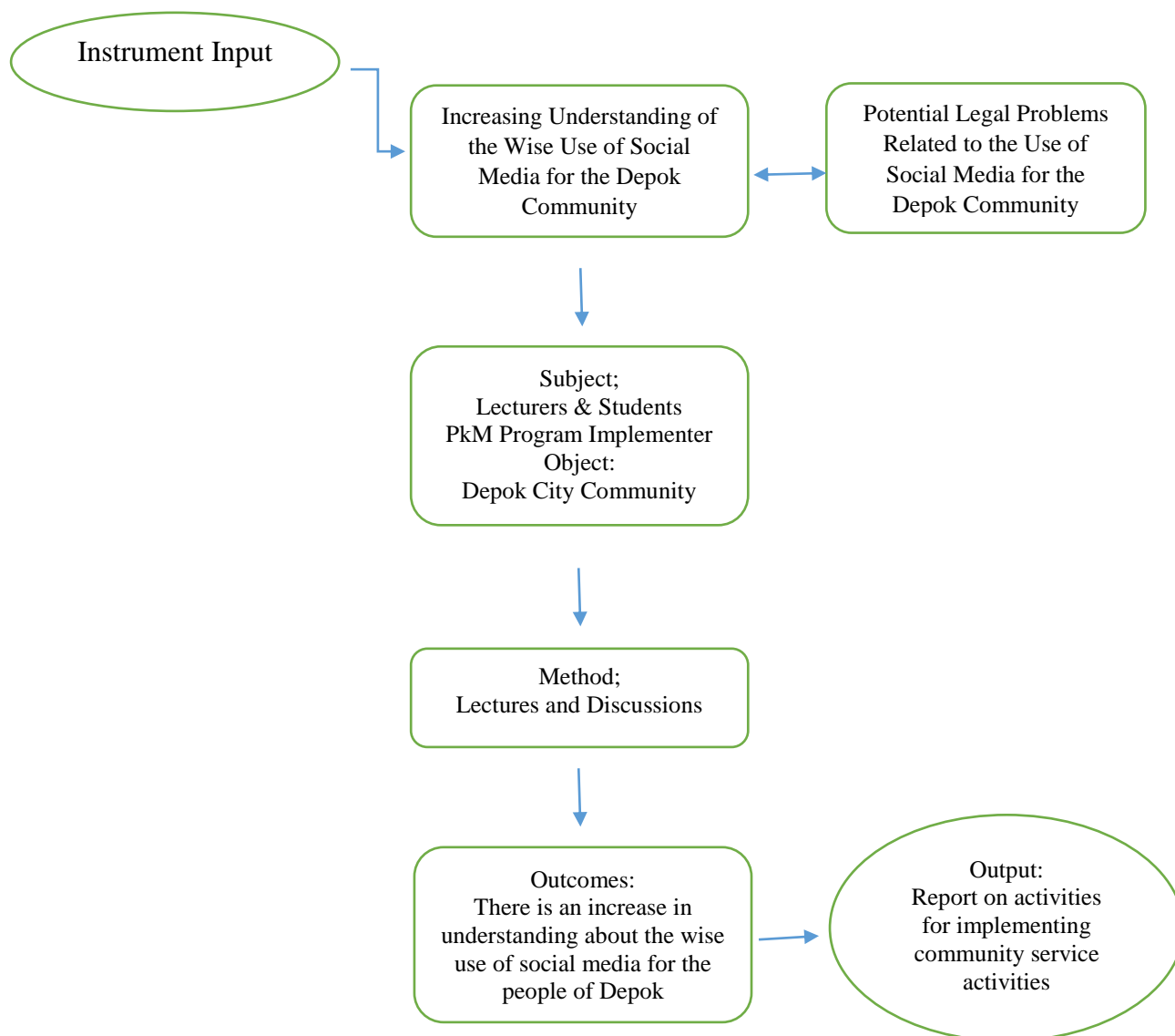


Figure 1. Program Implementation Thought Flow

RESULTS

As data obtained from the Ministry of Communication and Informatics (Kemenkominfo) quoted from PR2Media research, the use of social media that is misused by Indonesian people to spread negative content is increasing. This negative content ranges from hate speech, hoaxes, fraud, defamation, pornography, copyright infringement, doxing, to gambling and human trafficking. The government has reported nearly 1.4 million negative content to social media platforms as of 6 March 2023 (Sadya, 2023).



Figure 2. Platform data reported by the government for containing negative content

The most reported negative content was Twitter, with 1,241,623 content considered violating the law as of March 6, 2023. Followed by applications under Meta, such as Facebook, Whatsapp and Instagram, with 109,296 negative content. from the government as many as 8,787 negative content; Telegram received reports of 4,154 negative content; MiChat and TikTok received reports of 1,602 content and 1,349 negative content respectively; Bigo Live received 1,050 negative content reports; Mango Live received 261 negative content reports ; Hallo App received 180 reports of negative content; 40 pieces on Snack Video, 22 pieces on Line, and one piece on Yahoo.

Negative content that appears on social media can be in the form of hate speech, insults, threats, fraud, or distribution of hoax news, which is of course very troubling to the community. In response to the above, it has been regulated and published Law Number 1 of 2008 concerning Information and Electronic Transactions jo. Law Number 19 of 2016 (UU ITE).

Actions prohibited in the ITE Law are regulated in Article 27, including distributing electronic information and electronic documents containing immoral violations, gambling, insults and/or defamation , extortion and/or threats. Whereas in article 28, it is stated that prohibited actions are spreading fake/misleading news that harms consumers in electronic transactions and spreading information that causes hatred and hostility between individuals based on issues of ethnicity, religion, race, and intergroup (SARA) (Undang-Undang Nomor 11 Tahun 2008 Tentang Informasi Dan Transaksi Elektronik, 2008).

Article 145 states that anyone who intentionally and without rights distributes information that violates immorality, gambling, extortion/threats is threatened with a maximum imprisonment of 6 years and/or a maximum fine of one billion rupiah. Meanwhile, Article 145 A of the ITE Law states that anyone who deliberately and without rights spreads fake news or disseminates information that causes hatred and hostility between individuals based on SARA issues can be punished with a maximum prison sentence of 6 years and/or a maximum fine of one billion

rupiah ((Undang-Undang Republik Indonesia Nomor 19 Tahun 2016 Tentang Perubahan Atas Undang-Undang Nomor 11 Tahun 2008 Tentang Informasi Dan Transaksi Elektronik, 2016).

In general, the understanding of the people of Depok city regarding legal understanding regarding the use of social media is inadequate due to limited education. Limited education can trigger unwise use of social media. In life in society, the use of social media which essentially makes far away becomes closer, but also makes those who are close far away. There are several things that can be prosecuted by the law for users of social media that must be avoided, including discrimination based on disability, decency, copyright, dissemination of personal information, misuse of access (forgery), hate speech, and fake news (hoaxes) . Therefore it is necessary to socialize regarding the wise use of social media for the people of Depok City

The results obtained in Community Service activities regarding the wise use of social media in Depok City, include:

- Increasing public awareness about applicable laws regarding the use of social media. People become more aware of their rights and obligations in the legal context, including privacy, copyright and other provisions.
- With a better understanding of the legal risks associated with using social media, it can help reduce legal violations that may occur. People can become more careful in their behavior online.
- Provides information on how to resolve legal issues related to the use of social media, including what steps to take if you become a victim of cyberbullying or how to report copyright infringement.
- Help increase digital literacy, so that people can better understand how to protect their personal information, identify fake news, and understand how social media platforms work.
- Increasing understanding of the legal consequences of online behavior can encourage social media users to behave more responsibly and ethically.
- Helping society to be more aware of fake news and misinformation on social media, by learning to verify information before spreading it.
- Changing people's behavior in using social media to be better about online law and ethics, so as to avoid harmful behavior and online conflicts.
- Provide the public with information about legal assistance, if the public faces legal issues related to social media, such as addresses of legal institutions, telephone numbers, or online resources.

DISCUSSION

Discussions held as a result of Community Service activities regarding the wise use of social media in Depok City can cover various important topics and issues. Several years previously, service activities were carried out for the people of Depok City with the theme of increasing understanding of aspects of family law for the people of Depok City(Sugiyono et al., 2022). In this activity, material was conveyed to provide an understanding of family law and help the people of Depok city to better understand the efforts that must be taken when family law problems occur. Apart from that, community service activities have also been carried out with the theme of increasing understanding of Islamic inheritance law for the people of Depok

4674

City(Suprima et al., 2023). In community service activities in the city of Depok, basic material regarding Islamic inheritance was presented, accompanied by examples of cases to be solved on how to distribute inheritance assets based on the rules of Islamic law.

This discussion aims to provide a deeper understanding, answer questions, and address issues that may arise in understanding the law and using social media. The following are the results of discussions in the implementation of community service:

- Discuss the rights and obligations of social media users. Discussion participants were invited to understand that social media users have the right to privacy, but also have an obligation to behave ethically and in accordance with the law in interacting online.
- Focusing on privacy law and data protection related to the use of social media. Participants are taught about how to protect their personal information and how the law protects online privacy.
- Real case studies can be used to illustrate how the law is applied in certain situations in cyberspace. This discussion discusses some of the well-known legal cases related to the use of social media and the results of these cases.
- The legal impact of spreading false information (hoaxes) and fake news on social media. Participants are taught how to identify hoaxes and what can be done if they find hoaxes or false information.
- Discusses copyright in the digital age and how the law protects digital content. Participants are expected to understand the risks of copyright infringement in sharing content on social media.
- Laws that protect individuals from cyberbullying and online harassment. Participants are invited to understand how to report cases of cyberbullying and what steps can be taken to protect themselves from online threats.
- Users' obligation to report legal violations they witness or experience on social media. Participants are taught the process of reporting violations to the relevant authorities or social media platforms.
- The importance of cooperation between the public and the authorities in dealing with online law violations. Participants are invited to understand how to report online crime cases and follow the applicable legal processes.
- The importance of behaving ethically in cyberspace and how online ethics relate to the law. Participants are taught about the basic principles of internet ethics.
- Discuss legal resources for people who need legal assistance or advice regarding social media issues. Participants are provided with information about legal policies and organizations that can help.

This discussion is an opportunity for Community Service participants to ask questions, share experiences, and discuss various legal issues relevant to the use of social media. The goal is to provide a deeper understanding of law and ethics in online interactions, provide useful knowledge to protect themselves, and behave responsibly in cyberspace.

CONCLUSIONS AND RECOMMENDATIONS

Conclusion

The results of community service activities regarding the wise use of social media in Depok City have had a positive impact in increasing public understanding of the law and ethics in interacting online. It is hoped that this activity can increase public awareness about their rights and obligations in using social media, and help the public understand how to overcome legal problems that may arise in the context of social media. Besides that, people can adopt more responsible and ethical behavior after participating in activities using social media.

Recommendation

In order to maintain and increase the positive results of community service activities, the following recommendations are made:

- Continuing Community Service activities on an ongoing basis to ensure that public understanding is maintained and continues to develop along with changes in technology and law.
- Encourage closer cooperation between the public and authorities in tackling online lawlessness. The public must feel safe reporting legal problems they encounter.
- Increasing people's digital literacy, including understanding of the legal risks associated with the use of social media.
- Reminds the importance of behaving ethically online and promotes a positive online culture.
- Provide easy access for the public to get legal assistance if they face legal problems related to social media
- Monitor changes in legal regulations related to social media and ensure that the public always gets the most up-to-date information.

By carrying out these recommendations, the people of Depok City can continue to develop a safer, positive and cultured online environment, where people can use social media wisely and in accordance with the law. Community Service Activities are an important step in achieving this goal, and collaboration between authorities, communities and legal experts will be the key to its success.

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APPENDIX



Figure 3. Delivery of material from resource persons



Figure 4 . Participants Ask Questions/Discussion



Figure 5. Handover of Carpet, Mat and Fan Assistance to Participants