

## Zakat-Based Socioprenuer Training for Tempe Entrepreneurship Communities

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### Abstract

One of the programs that can respond to accelerated economic growth is economic activity that is linked to social problems (solopreneurship). This step is an effort in which crisis problems in society need to be anticipated and resolved together so that people who are weak in the economic sector can be helped and empowered based on equality and justice. This becomes important because, in the economic sector which is profitable in being managed, it becomes the basis of social religious power. Because in the Islamic context, there is an economic concept that leads to a socio-religious nature through the zakat system. This is a solution in the case of an economic crisis in society. The principle of this economy is to promote a weak economy so that it grows and develops through a system of mutual assistance with sincerity and awareness of the principles of prosperity, equality, and justice. This activity was carried out for Tempe entrepreneurs so that they have a strong base as a group that concentrates on making Tempeh. The activity method is carried out through several stages, namely preparation, assessment, planning, and implementation. As for the results of this activity, there are groups/associations, administrators, secretariats for Tempe industry players, an increase in organizational and solopreneur knowledge as well as assistance and monitoring activities for program sustainability at partner locations.

**Keywords:** Training, Socioprenuer, Industry, and Tempe

### INTRODUCTION

Entrepreneurship is a business carried out by the community individually or in groups with the aim of building an economic foundation independently (Budi: 2018). This is certainly a very good effort in responding to several economic phenomena in the form of crises, inflation, and other conditions that prevent the community's economy from growing. In an effort to increase economic independence in society, experts, namely Jones (2004) explain that there are several efforts including empowerment and training for the community in entrepreneurial activities. This needs to be done because based on secondary data that has been published in mass media coverage 6 the Indonesian Ministry of Finance explained that there are challenges for the Indonesian state to rise and grow in the economic sector after the Covid-19 pandemic. The efforts that need to be made according to Sri Mulyani are the need for acceleration in the national economic sector and restoring state financial stability.

Addressing these national issues, according to Hasan (2020), requires concrete steps that are in favor of the community with problem-solving-based programs and policy approaches for the entrepreneurial community. One of the programs that can respond to accelerated economic growth is economic activity that is linked to social problems (solopreneurship). This step is an effort in which crisis problems in society need to be anticipated and resolved together so that people who are weak in the economic sector can be helped and empowered on the basis of equality and justice. According to Anas (2019), the function of solopreneurship is to develop the economy in general but there are social principles in it for the common good.

In the Islamic context of economic prosperity for someone who has more income or income if the nisab (limit) is sufficient, then he is obliged to transfer some of this income to someone who needs it. In this context, it is known as zakat mall where an economically capable person must give some of his wealth to others (Saprida: 2015). Of course, this phenomenon is a social case that has the goal of helping other people who are economically disadvantaged (not yet empowered) to feel and rise economically. The hope is that empowered communities will give birth to motivation and independence to build a strong economy in order to create a just and prosperous society.

The description of some of these theories is a solution that needs to be implemented in creative economy groups, both SMEs and SMEs (Distalia: 2018). Based on observations made by researchers, there are how many entrepreneurs in the temple industry in the Jember district. the Tempe industry players produce in large quantities which supply the demand for Tempe in several sub-districts in the Jember district. The community has been running the Tempe industry for several years, some have been for more than 30 years and some have only been under 10 years. Based on the information collected by the researchers at the time of observation, the Tempe industry had several problems, namely the absence of associations (groups), the lack of capital in product development, the lack of technological tools, and the absence of training to increase production and management so that promotions and administration were carried out manually. Practically in this activity, priority issues are formulated to be raised and made into a program by offering problem-solving for partners. There are three priority issues that need to be resolved as follows: 1) Many business actors in rural areas do not have a place or educational forum for training and mentoring about entrepreneurship, so a Socialpreneur Center is needed as a place for consultation and education about entrepreneurship. 2) Limited capital, facilities or tools, raw materials for SMI Business actors, training education, and Entrepreneurial Assistance (IKM/UKM) are separate obstacles for business actors with a low economic level, so they cannot facilitate their business development. 3) Limited human resources and no one provides entrepreneurial training and assistance in their businesses such as business management, business analysis and business evaluation. Not properly conditioned so that the business process is neglected and can cause losses or business breakdowns.

Of all the big problems faced by partners in this community service activity, priority is given to the problems to be solved with the following solutions: 1) Forming Tempe industry associations/groups, 2) Conducting socioprenuership training for people who concentrate on the Tempe entrepreneur industry. 3) Assistance for people who are pursuing Tempe industry entrepreneurship.

## METHOD

The implementation method is prepared based on the problems raised and the solutions offered to partners with the following explanation:

**Table 1.** Stages of Community Service Activities

Stages	Activity	Indicator
Stage I	Prepare	At this stage, it begins with brainstorming and equating perceptions in 1 (one) community service team. Conducting observations, interviews, site surveys, and administering agreements/statements with the two partners. This is done as an effort to mature the program and prepare the partner groups to play an active role in supporting the implementation of the Community Partnership Program
Stages II	Assessment	The next stage is to review the agreed problems to be resolved in accordance

Stages	Activity	Indicator
		with the activity program, the feasibility of program objectives with the capabilities of the resources (HR) owned, assessment of the implementing team, and alignment of team competencies in accordance with mentoring and training activities.
<b>Stages III</b>	Program Planning	Program Planning Stage; This stage is carried out by formulating the objectives to be achieved after conducting a program review, the details or sequence of activities, the person in charge of the program or the personnel for each activity, the implementation schedule, and the program evaluation plan and the possibility of program continuity.
<b>Stages IV</b>	Program Implementation	Detailing program implementation procedures, sequencing activities starting with socialization to the surrounding community, compiling training schedules and mentoring for partners.

## RESULTS AND DISCUSSION

In this community service activity, solutions are offered to partners based on priority issues raised in the activity. The solutions offered to partners are as follows:

### **Forming Tempe Industry Association (group).**

The formation of associations for Tempe businesses in one of the Jember districts is carried out through several mechanisms, namely:

#### **Provides Understanding of the Importance of Organization**

To increase understanding of the importance of organization, the community service implementation team carried out socialization activities which were attended by Tempe entrepreneurs and attended by RT and RW heads. This activity is packaged by providing socialization to activity participants about the meaning of the organization, its benefits, goals, and other advantages in the organization. The socialization method was carried out using lecture techniques by the implementing team and then followed by discussions with all participants which were packaged in relaxed and humanist talks. This activity is carried out at night, namely at sunset, namely 19:00-22:00 at the residence of one of the Tempe business actors.

#### **Deliberation between Tempe Industry Players**

Deliberation activities were carried out after socialization activities about the importance of an organization that accommodates the aspirations and development of the Tempe industry business. This activity was carried out one week after the socialization activity which was attended by all Tempe business actors and local RT and RW heads. Deliberation activities are carried out at the residence of the Tempe business actor in a different place from the socialization activities. Deliberation activities are held in the evening, from 19:00 to 22:00. The deliberation is led by a community service team to equalize perceptions and discuss issues relevant to the Tempe business. In addition to discussing the problems faced by each Tempe business actor, they also discussed plans to form a community organization.

### **Formation of Associations and administrators for Tempe Industry actors**

The formation of the association was carried out after a deliberation activity that was attended by Tempe industry entrepreneur participants. The mechanism for forming the association is carried out through several things, namely:

- The implementation team offered to the deliberation participants to form a community of Tempe entrepreneurs.
- All participants agreed on the solutions offered by the team implementing community service activities.
- After the Tempe Entrepreneur Association group was established, a community board was formed to carry out the goals of the organization.
- The selection of management is carried out by a deliberation system based on the most votes proposed from all participants with consideration of competence and experience.

There are several benefits in forming a community group for Tempe business actors, including the following:

- In order to strengthen the solidarity of Tempe makers and to establish group kinship.
- To maintain stability and unhealthy competition between Tempe makers. So that with this group, the entire Tempe industry can compete healthily by improving the quality of each.
- The existence of a group, that is, there is a similarity in the price of Tempe from all members of the group so that the Tempe industry is not manipulated by middlemen/distributors in terms of the purchase price.

### **Formation of the Tempe Industry Association Secretariat**

The establishment of the Tempe business group secretariat was carried out after the complete management was formed and the duties and responsibilities of each administrator were described. For the secretariat, it is agreed upon by all the management, that is, at the residence of the association chairman as the joint office or the place where activities or association meetings are carried out.

### **Conduct Sociopreneurship Training for Tempe Entrepreneurs**

Sociopreneur training is held after the solutions offered by the team to partners are completed. The purpose of the sociopreneur training aims to provide an understanding for all participants to understand that in addition to earning a profit, economic activity also has socio-religious potential (Siagian:2021). This activity was carried out at the secretariat, namely at the residence of the chairman of the association with all members and administrators participating. the presenters in this training activity were the implementing team. the training program begins with a ceremonial opening guided by the master of ceremonies, which is followed by remarks from the chairman of the association and then continued with material on sociopreneurs. activities are carried out at night from 18:30 to 22:00 with lectures, question and answer, and discussion methods. The equipment needed in this training activity is a laptop, projector, markers, opaque paper, and a sound system. To measure the level of success in terms of understanding sociopreneurs, a pre-test and post-test were carried out with a question-and-answer system guided by the presenter. practically can be seen in Figure 1.



**Figure 1.** Documentation of Organizational and Entrepreneurship Training Activities

From the results of the post-test carried out after the activity, the participants' knowledge elements experienced an increase in the explanation in the table as follows:

**Table 2.** Knowledge Improvement Data

Knowledge	Frequency	Percentage
Good	7	60%
Good Enough	4	38%
Enough	1	1%
Not good	0	0

### **Assistance for Communities Pursuing Entrepreneurship Through the Tempe Industry**

Assistance activities for business actors in the Tempe industry are carried out directly or indirectly through incidental monitoring at least once every 3 months after community service activities. Indirect mentoring activities are carried out using coordination techniques and communication via social media either by telephone or via video call. This is done with the aim of monitoring the sustainability of the program so that it continues to run on an ongoing basis. Meanwhile, the monitoring implementation time is conditional in accordance with the needs and the level of urgency.

## **CONCLUSIONS AND RECOMMENDATIONS**

### **Conclusion**

Socioprenuer training activities are carried out in several stages, namely preparation, planning, and implementation. Each stage is carried out continuously based on the schedule of activities. Organizationally, a Tempe industrial association has been formed which can strengthen the group's conditions both in the marketing sector, associations, and the quality of the products produced. Assistance to partners is carried out continuously through periodic incidental monitoring.

### **Suggestion**

- For partners, the Tempe industrial association in one of the districts of Jember should continue to coordinate and function the group as a new strength base in developing Tempe production and expanding the marketing base for production.
- For partners, it is necessary to increase the utilization of machine technology in increasing Tempe production.
- For lecturers to be able to participate in advanced programs in the form of IT training in product marketing. Because in the digital era, training and empowerment are needed for Tempeh businesses in utilizing online technology for marketing purposes in order to reach consumers widely.
- For stakeholders, namely the government, to participate in improving the economy in the home industry sector by providing technology grants and funding in the development of the Tempe business.

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