

Development of The Cibeet River Natural Tourism In Cijeruk Village Cilacap Regency

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ABSTRACT

Indonesia is a country that has abundant natural resources. We can manage natural resources to take advantage of it, for example, as a place for tourism, for example natural tourism. The implementation of this community service activity was carried out in Cijeruk Village, Kujang Hamlet, Sawah Tengah. The community service will be held on 10 August – 12 September 2021. The target of this community service is the natural resources in Cijeruk Village which have the potential to be used as a tourist spot. The purpose of this community service is to help develop Cijeruk Village and improve the economy of the people there through the construction of tourist attractions. This community service method is in the form of involving village officials, the community, and local youth organizations to be involved in the development of the Cibeet River nature tourism. The implementation carried out is revamping the Cibeet River area, making and mapping photo spots, making chairs, making access roads and others. The result of the development of the Cibeet River natural tourism is the development of the Cibeet River natural tourism, which is used as a rest area and a place to play. In conclusion, the existence of Kali Cibeet natural tourism can help the development of Cijeruk Village, which is marked by the large number of people who come to the Kali Cibeet Nature tourism and the community's economy can increase by adding new livelihoods for the community such as building stalls in tourist areas, parking lots, rental places mats, hammocks etc.

Keywords: natural tourism, Cibeet River, Cilacap Regency

INTRODUCTION

Indonesia is a country that has abundant natural resources. We can manage natural resources for benefits such as being used as a tourism site, producing a product, and so on. One of the utilization of natural resources is used as a place of tourism. One example of tourism is natural attractions.

Natural tourism objects are natural resources that have potential and have an attraction for tourists as well as efforts to foster love for nature both in natural conditions and after there is a business. A tourist object is an embodiment of God's creation, way of life, art and culture and history and places or natural conditions that have an attraction for tourists to visit (Fandeli and Mukhlison, 2000).

Tourism potential is a variety of resources owned by a place and can be developed into a tourist attraction that is used for economic interests while still paying attention to other aspects (Pendit, 2006).

The main driver of the tourism sector requires the cooperation of all stakeholders consisting of the community and government, direct cooperation from the business community and from the private sector.

In Cilacap district there are natural resources that have the potential to be used as tourist attractions, one of which is in Cijeruk Village, Dusun Kujang, which has the Cibeet River which has a pretty good view if we manage it properly. However, the community and government in Cijeruk Village, Dusun Kujang, have not been able to manage the potential of these natural resources which, if managed properly, can generate benefits for the village and surrounding communities. From these problems we took the main Tourism Village program for community service through the UMTAS 2021 Thematic Community Service (KKN) activities. In this UMTAS TEMATIK KKN 2021 program we are revamping the Cibeet river, painting bridges, mapping the area in such a way that it can be used as a tourist attraction. that visitors can be interested in.

If Cibeet river becomes a tourist spot, this will provide opportunities for the surrounding community to earn income from building small stalls, parking lots, places to rent mats, hammocks, etc. This can be used as a new livelihood for the surrounding community, so that it can improve the economy of the people there.

RESEARCH METHOD

The implementation of this community service activity was carried out in Cijeruk Village, Kujang Hamlet, Sawah Tengah. The community service will be held on 10 August – 12 September 2021. The target of this community service is the natural resources in Cijeruk Village which have the potential to be used as a tourist spot. This community service method involves involving village officials, the community, and local youth organizations to be involved in the development of the Cibeet River area. This community service program is a form of effort to develop Cijeruk Village and improve the economy of the people there by building the Cibeet River natural tourist spot with the hope that Cijeruk Village will be known for its tourist destinations and many visitors who come there.

The implementation of this community service activity through the development of the Cibeet River nature tourism consists of several stages as follows:

1. Preparatory stage

At this stage we first observed the situation in Cijeruk Village to determine the place with the most potential to be used as a tourist spot. After determining the places that will be used as tours, we discuss with village officials regarding the planning for making tourist attractions in the selected locations and the design of the tourist attractions.

2. Implementation stage

In the implementation stage, we made improvements to the Cibeet River area with the officials of Cijeruk Village, Karangtaruna and the local community by clearing weeds, cutting down trees, sweeping, cleaning garbage, and burning garbage so that the Cibeet River area is clean and tidy so that the scenery there becomes better. . After the Kali Cibeet area was neat and tidy, we made photo spots and painted the bridge which will become a tourist attraction there.

3. Evaluation stage

At this evaluation stage we evaluate the number of people visiting the Kali Cibeet area after it has been made into a tourist spot.

RESULT AND DISCUSSION

The implementation of Cibeet River natural tourism development activities as an effort to develop Cijeruk Village has been carried out well from the preparation stage to the evaluation stage. The result of the development of the Cibeet River natural tourism is the development of the Cibeet River natural tourism, which is used as a rest area and a place to play. With the Cibeet River nature tourism, it can help develop Cijeruk Village and the economy of the people there. Because the existence of tourist attractions can create new livelihoods as well as the development of the village. The following are the results of the implementation of the Cibeet River nature tourism development:

1. Improvement of the Cibeet River area

Improving the Cibeet River area was carried out because when conducting site observations, the situation in the Cibeet River area was very dirty, lots of garbage and overgrown with tall wild plants. Therefore, we are making improvements in the Cibeet River area so that the area there becomes more beautiful, neat and clean.

When revamping the Cibeet River area, we were assisted by 10 village staff, youth organizations and the local community. So that the improvement of the Cibeet River can be done quickly. Apart from that, it is also hoped that the large number of participants cleaning up the Cibeet River area will make people reluctant to pollute and damage the area.

2. Making photo spots

After the Cibeet River area was neat and beautiful to look at, we proceeded to make photo spots from wood that was no longer used. After finishing the construction, we mapped out the spots for photo spots. The purpose of making these photo spots is to become an attraction for visitors to come to Kali Cibeet. So that the Kali Cibeet area can be an area for taking pictures of visitors who go on tours.

3. Bridge painting

Near the Cibeet River area which we chose to be a tourist spot, there is a bridge that is quite large as a link between Bolang Village and Cijeruk Village which are separated by the Cibeet River. When we

conducted a survey, the condition of the bridge had never been rehabilitated, so the bridge looked shabby. Therefore we painted the bridge to make it look more colorful. The colors we use for painting are rainbow colors so that they can be used as photo spots and become an additional attraction for visitors to the Cibeet River.

4. Making a seat

The condition of the Cibeet River area is still natural, so chairs are needed for visitors to sit when they come to visit. This is done so that visitors who come to the Cibeet River can be more comfortable when they come to the Cibeet River. The material we use to make the chairs is bamboo which we cut down during the cleaning of the Cibeet River area. We took the initiative to choose this material so that the natural feel of the Cibeet River area is still maintained.

5. Construction of access roads

The construction of the road access was carried out because the condition of the road to the Cibeet River area did not allow visitors to pass safely, so we took the initiative to make a safe access road for visitors to use in the Cibeet River area using bamboo-based materials which are designed like stairs in general. In addition, we make banisters that aim to provide security for visitors who arrive.

CONCLUSION AND SUGGESTION

Community service activities carried out for 34 days through the 2021 UMTAS Thematic Community Service activities by building Cibeet River nature tourism starting from revamping the Cibeet River area, painting bridges, making chairs, making photo spots and road access. The result of holding this activity was the development of the Cibeet River nature tourism and the development of this natural tourism went well and smoothly according to what was planned. The development of the Cibeet River nature tourism can help develop Cijeruk Village and the economy of the people there. Because the existence of tourist attractions can create new livelihoods as well as the development of the village.

Our suggestions include:

1. It is hoped that the village administration and the local community can maintain the natural tourism of the Cibeet River so that its sustainability is maintained.
2. It is hoped that the local community will not litter in the Cibeet River area, as was the case before the Cibeet River was built into a nature tour. So that the natural attractions of Kali Cibeet can be enjoyed by its natural beauty.
3. There needs to be support from the village government and the local community in efforts to develop tourist objects, especially in terms of infrastructure in the Kali Cibeet natural tourism area.

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