

Maintenance of Ciparahu Puncak Lumba Tourism Site Facilities

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ABSTRACT

This study aims to examine the Tourism Village in Ciparahu Hamlet, Dayeuhluhur Village, Kec. Dayeuhluhur, Kab. Cilacap is the Peak of Lumba. This research was conducted using a qualitative descriptive approach to the type of documentation study research. The place of this research is in Puncak Lumba, Ciparahu Hamlet. After we conducted research, the results of this study showed that Puncak Lumba is a tourist spot located on the border between Dayeuhluhur Village and Tambaksari Village.

Keywords: Tourism Village, Facility Maintenance

INTRODUCTION

Dayeuhluhur District is one of the Districts in Cilacap Regency. Dayeuhluhur District has a landscape that includes hills dominated by pine forests and rubber plantations. This pine forest is then used by the community to be managed as a Tourism Village, which is located between Dayeuhluhur District and Wanareja District.

A tourist village is an area related to the area or various local wisdom (customs, culture), potential, which is managed as a tourist attraction according to its capabilities, which is intended for the social and economic interests of the community. Maintenance of a tourist village requires the participation of the local community throughout the planning, implementation and monitoring stages. However, in reality there is often neglect of community participation in tourist attractions. This basic thing is the basis for researchers to make the area an object of research.

According to Sofyan Assauri (2004) maintenance is an activity to maintain or maintain factory facilities/equipment and make necessary repairs or adjustments/replacements so that there is a state of satisfactory production operations in accordance with what was planned. Maintenance is a combination of various actions taken to maintain an item in, or improve it to an acceptable condition.

Improving the quality of public facilities, public infrastructure and tourism facilities is expected to be in line with the increasing satisfaction of tourists visiting the area, where tourist satisfaction is one measure of the success of a tourist attraction.

RESEARCH METHOD

This research took place at the tourist destination Puncak Lumba, Dayeuhluhur District, Ciparahu Hamlet with qualitative methods supported by surveys. This type of research is descriptive qualitative and observation which is a technique that describes and interprets the meaning of the data that has been collected by paying attention and recording as many aspects of the situation under study at that time, so as to obtain a general and comprehensive picture of the actual situation (Kriyantono, 2007). According to Moleong (2010) using the descriptive method means that researchers analyze the data collected which can be in the form of words, pictures and not numbers.

Data collection was carried out for 1 month, namely from August 2021 to September 2021 with the research method used using observation techniques, interviews, and documentation studies where the research informants were Karangtaruna which is the manager of the Lumba Peak tourist destination and the surrounding community who are close to the location. tour.

1. Observation

Observation or observation is a technique or way of collecting data by direct observation of an ongoing activity. Observation is directed at paying attention accurately, recording phenomena that arise, and considering the relationship between aspects of the phenomenon.

This observation was carried out by researchers to optimize data on how to maintain the tourist facilities of Puncak Lumba in order to provide comfort to visitors.

2. Interview

Interviews are conversations with a specific purpose. The conversation was carried out by two parties, namely the interviewer who asked questions and the interviewee who gave the answers or questions (Lexy Moloeng, 2005: 186). The interview technique used in this research is in-depth interview. In-depth interviews are a way of collecting data or information by face to face with informants, with the intention of getting a complete picture of the topic under study.

3. Documentation

Data collection technique using documentation is a data collection technique by collecting and analyzing documents, whether written, graphic, or electronic. Document study is a complement to the use of observation and interview methods in qualitative research. Research results from observations or interviews will be more credible and reliable if supported by documents from sources (Nana Syaodih, 2013: 221)

RESULT AND DISCUSSION

1. Research Results

The research results obtained at Lumba Peak are the lack of attention from the public regarding the maintenance of existing facilities at tourist attractions. Among them are old facilities, activities that can disturb the comfort of visitors such as wild racing, and lots of scattered trash that can reduce the beauty of the Puncak Lumba tourist spot.

Regarding the convenience of existing tourist facilities, it shows that the availability of parking lots, pavilions, road access, tourist plans and trash cans greatly supports the comfort of visitors. While tourist facilities that cannot be enjoyed during tourist visits are telecommunications networks.

2. Discussion

Awareness of the importance of protecting the environment around us is a basic aspect that must be owned by everyone, with awareness of the environment can have a positive impact, so as to increase the attractiveness of tourist attractions. Facility maintenance includes actions taken at a facility so that it does not experience problems and obstacles when used, can remain fit for use and work optimally. As well as maintenance of facilities will also greatly affect the comfort of visitors, therefore maintaining existing facilities is very important. According to the research results of Mukiroh & Setiyorini (2012), facilities can be an important factor that can increase the interest of potential tourists to come to a tourist destination. Tourists are expected to feel satisfied and comfortable during their visit if all their needs while at the location of a tourist destination are met with existing facilities.

The purpose of maintenance is to extend the use of assets, ensure the safety of people who use existing infrastructure, maintain quality and avoid activities that could endanger the safety of visitors, avoid or minimize the possibility of serious damage to existing facilities.

Therefore the researchers made several efforts to maintain the tourist attractions of the Puncak Lumba, including by placing banners appealing to visitors to the peak of the Lumba so that visitors can protect tourist attractions so that visitors feel comfortable when at the Puncak Lumba.



Figure 1. Appeal

CONCLUSION AND SUGGESTION

Maintenance is an activity to maintain or maintain facilities so that there is a satisfactory condition according to what is planned. Maintenance of facilities is an obligation that needs to be carried out by

everyone so that facilities can be maintained and last a long time so as to provide comfort for everyone, especially visitors to the Puncak Lumba.

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