

Development of Cimandaway Waterfall Natural Tourism Potential in Serang Village, Datar Village, Cilacap Central Java

Sintia Hayatunnisa¹, Kiki Meilani¹, Apep Ibnu¹, Hestiana Dewi¹, Ibnu Eka¹, Bayu Brahmantia¹

Universitas Muhammadiyah Tasikmalaya, Tasikmalaya, Indonesia

Corresponding Author : brahmantiabayu481@gmail.com

ABSTRACT

A tourist attraction will be able to increase people's income, create new jobs and increase regional income if the tourist attraction is crowded with tourists. To attract tourists, of course, must meet certain conditions so that tourism meets these requirements, then a tour needs to be developed and planned properly. The Curug Cimandaway tourist attraction in Datar Village, Cilacap Regency is not re-managed so we are interested in researching and developing the Curug, the informants of this research are the Village Head, Hamlet Head, RT and RW in Serang Hamlet, Datar Village. The purpose and benefits of the research to be obtained are to identify and find out the potential and problems faced in the development of objects and tourist attractions of Curug Cimandaway. The method used is in-depth interviews with informants. The main data collection tool is the researcher himself using interview instruments and observation documentation to determine the strategy for developing Curug Cimandaway tourism object

Keywords: Natural Attractions, Curug Cimandaway.

INTRODUCTION

The potential in the Indonesian tourism sector is enormous and varied. This happens because Indonesia is a country that is rich in tribes and customs in it, but even though the tourism sector is very abundant, there is still a lot of tourism in the regions that has not received special attention from the government. This causes the tourism sector, which should attract tourists to visit the area, is still not optimal in its management process. If many tourists come to the area's tourist objects, it can indirectly increase the original income of the area itself. In addition, the community around the tourist object can also benefit because there are jobs that will increase the income and welfare of the surrounding community.

Datar Village is a part of Cilacap Regency which has a natural tourism sector that has good prospects for the area in the future, namely Cimandaway waterfall tourism. It is not enough to arouse the interest of other regional tourists to visit, because there are no signs indicating the direction of the Cimandaway waterfall and the welcome gate. So the researchers formulated to carry out the development of community-based natural tourism in the perspective of public services. The purpose of this research is to find out, describe and analyze the development of the Cimandaway waterfall natural tourism in Flat Village, Cilacap Regency. The benefits of research encourage regional development regarding increasing the income of datar village communities.

RESEARCH METHOD

The type of research used in this study is a descriptive research method using a qualitative approach. The researcher intends to describe the analysis of the development strategy (supporting factors) in tourism in the Cilacap district, Dataran Village and the inhibiting factors in the development of tourism in the area. Factors that influence the development of tourism development, include:

1. Supporting factors
 - a. A tourist attraction that is well known and known by the wider community
 - b. The role of village officials
 - c. Natural and environmental factors
2. Inhibiting factor
 - a. Cimandaway waterfall management system
 - b. The role of the local community
 - c. Limited funds
 - d. Geographical location of attractions
 - e. Road access

The time and place for the research was carried out on August 11 2021 to September 13 2021. Located in Datar Village, Dayeuh Luhur District, Cilacap Regency.

Data collection techniques are done manually, namely:

1. By working with the head of the RT of Serang Hamlet, Datar Village, Cilacap Regency
2. Direct observation to Curug Cimandaway

Data collection process

The data collection process is carried out as follows:

1. Interview, by asking questions directly to the chairman of the RT Dusun Serang
2. Observation, do research directly by visiting Curug Cimandaway directly.

RESULT AND DISCUSSION

The results of the research are in the form of data that might help for the development of these tourist objects, so that to make this happen the data must be provided to the relevant agencies.

With the UMTAS'21 KKNT this seeks for students to be able to serve the community while also encouraging students to be able to help the community in dealing with problems such as the development of natural tourist objects whose management is not given enough attention. Against this background, students create a work program by identifying and knowing the potential and problems faced in the development of tourist objects and attractions at Curug Cimandaway.

Cimandaway waterfall is a natural tourist attraction that has the potential to attract tourists. However, there are several obstacles regarding the development of Curug Cimandaway tourism in its management. The obstacles include: The role of the surrounding community, the community does not support the

management of the Cimandaway waterfall because the people and Serang Hamlet government officials know that the management of the Cimandaway waterfall is held by Perhutani, so the surrounding community does not want to manage and develop the waterfall. Limited funds, because the management of the waterfall is held by Perhutani so there is no income to the Serang hamlet from the Cimandaway waterfall tour because the waterfall is not taken care of. The geographical location of the tourist attraction, which is a little hidden and far from the surrounding environment, therefore a direction board to Curug Cimandaway is made with several location points. And the access road to the tour is very small, only one car can pass, even if you run into another car, you have to cover it first. Then the road access from the parking lot to the tourist location is very difficult to pass because the road is slippery and sloping.

CONCLUSION AND SUGGESTION

With this community service program, the community can identify, know the potential and problems faced in developing objects and tourist attractions at Cimandaway Waterfall. This dedication program hopes to continue in the development of tourist objects and attractions at Curug Cimandaway, namely making a gate as well as a photo spot at Curug Cimandaway as a medium to attract visitors. So that it can help the community to increase their income from tourism.

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